

Subject of the Month Guidelines

The purpose of the Subject of the Month (SOM) “Image Review and Comment” is to provide constructive review which will serve as feedback and comments to help everyone improve their images. We’ve found that these comments help the maker, the rest of the audience, and the individual making the comment. That is the objective.

There seems to be a question or two about the format and size of the SOM, and upon checking the website, we found nothing there. Therefore, we’ve prepared this memo (which will be permanently posted on the web.)

SOM images can be any (reasonable) size. They may be top-matted or not. They can be back-mounted or not. Preferably, they will be matted **or** mounted (or **both**), so that they are easy to handle. Images will **not** be rejected because of their matting and mounting, or lack thereof. They **should not** be framed (only because the way the images are handled, a frame could damage other images in the stack.) Their size should be large enough so that the members can see them, but **no minimum** size will be specified. Large and very large images are ok, but don’t go to excess. Now that we have the nice viewing light box, it is reasonable to have the image fit into the box’s viewing area. Images will not be rejected because of their size. A member may submit **one or two** images for SOM review. At least one must be of the SOM Subject, but the second may be “**any subject.**” We will always take the time to review one SOM image from every submitter. If time permits, we will review the second one. In addition, members may bring up to two more images for display, but not for review. These may be “any subject or SOM.”

Because some images from the SOM go into the selection process for display in the Social Center Display Case, which has certain size restrictions, many members feel that their SOM images must be that same size, i.e., 11” x 14”. **That is not the case.** We do these two functions back to back, but they are separate from each other except for the subject matter which is the same.

Updated 4/16/2008 Wes Odell