

Dear Artist:

The Red Poppy Planning Committee is having a call for artists for the 2012 Red Poppy Festival artwork. A committee of local artists will select the winning art to be used for the official 2012 Red Poppy Festival poster.

Artwork must be original and communicate/interpret the artist's depiction of any or all of the many facets of the Red Poppy Festival. Traditional, contemporary, impressionist, abstract, photos and digital two-dimensional works of art are welcome. The final poster will be 18" x 24", therefore keep these proportions in mind when creating the artwork.

There will be 500 posters of the selected artwork produced for sale by the Visitor Information Center. The artist will retain all rights to the original artwork, but will give permission to the City of Georgetown to use the art in the 2012 Red Poppy Festival promotional materials (website, ads, t-shirts, rack card, banners, etc...).

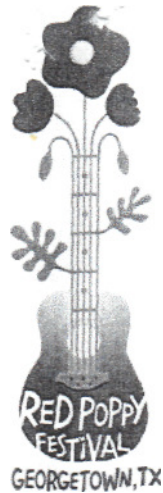
Entries can be submitted on a CD using JPEG (.jpg) files only or you may bring actual pieces of art. Entries must be dropped off (or postmarked) by November 1, 2011.

Artist selected will be notified by November 21, 2011

If you have questions or need additional information please contact me at 512-931-7651 or amy.vessels@georgetown.com

Sincerely,

Amy Vessels
Red Poppy Festival Planning Committee



Requirements for art work in digital format:

- Crop images to exclude any frames or mats.
- Images must accurately represent work.
- » Each image must be named and saved to the CD with the artist's last name, and title. Artist name, phone number and e-mail address must be clearly labeled on the CD.
- CDs will not be returned.
- Winning art work must be delivered to the Visitor Center by November 28, 2011

If turning in actual pieces of art please attach your name, address, phone number and email to the back of your art work.

The selected winning artist will be honored as followed:

- The Artist will receive a complimentary booth during the 2012 Red Poppy Festival (\$225.00 Value)
- The artist will receive 50% of the proceeds that result from raffle sales of the original artwork
- Art work will be made into banners and displayed on the square around the courthouse.

All entries can be dropped off at:
Georgetown Visitor Center 101
W. 7th Street Georgetown, TX
78626

Or

Mailed to:
City of Georgetown
Red Poppy Festival Art Contest
P.O. Box 409
Georgetown, TX 78627